



## SNAPSHOT OF PHILADELPHIA

**Philadelphia** is a city rich in history, arts and culture, vibrant neighbourhoods, tax-free shopping, prestigious universities, and much more. Located between New York City and Washington, D.C, Philadelphia offers a walkable metropolitan experience for all travellers. Come discover the birthplace of America and the first World Heritage City in the U.S.

### Snapshot of Things to Do:

#### History

Known as the birthplace of America, Philadelphia offers a vast array of historic activities. Starting with a guided tour of Independence National Historical Park – America’s most historic square mile – you will learn about where the Declaration of Independence and the Constitution were drafted, debated and adopted, and where Independence Hall, the nation’s first executive mansion and now a UNESCO World Heritage Listed Site, stood. Before you leave, be sure to snap a photo and also learn about the Liberty Bell, a globally recognised symbol of freedom and visit the Betsy Ross House, the historic house that commemorates the life and accomplishments of Betsy Ross, a Philadelphia patriot believed to have made the first American flag.

#### Arts and Culture

From ballet to theatre to the orchestra and beyond, it’s no wonder Philadelphia was ranked America’s number one city for culture by *Travel + Leisure* magazine. Explore Museum Mile on Benjamin Franklin Parkway, home to some of Philadelphia’s most prestigious museums and institutions.

Marvel at over 200,000 examples of art spanning more than 2,000 years in history at the Philadelphia Museum of Art, which is also home to the ‘Rocky Steps’ and Rocky statue featured in the Academy Award-winning film *Rocky*. The Rodin Museum is home to one of the largest Rodin collections outside of Paris, with the iconic ‘The Thinker’ statue located outside. Enter the impressive Barnes Foundation to see one of the finest collections of post-Impressionist and early Modern paintings with extensive works by Pierre-Auguste Renoir, Henri Matisse and Pablo Picasso.

While in Philadelphia, you can also experience the world’s largest outdoor art museum and one of the U.S.’s most innovative art programs, Mural Arts Philadelphia. Philadelphia has been called the “Mural Capital of the World” and boasts over 4,000 murals as well as outdoor sculptures.

## **Outdoor Parks**

Philadelphia has been named as 'one of the world's 10 best cities for parks' by *Frommer's* and offers a wide range of outdoor activities and urban adventures. With one of the largest city-owned urban park systems in the world, Philadelphia has over 10,000 acres of green space, with more than 270 miles of recreation trails and two riverfronts woven through the city unlike anywhere in the U.S.

## **Dining & Nightlife**

Outstanding cuisine prepared by celebrity and award-winning chefs can be found throughout the many diverse neighbourhoods that make up the downtown Philadelphia area. There are plenty of options since the city is home to more than 1,000 restaurants and over 400 outdoor cafes in Center City with hundreds of BYOB (Bring Your Own Bottle) style restaurants. James Beard-winning Chefs Michael Solomonov and Jeff Michaud along with Iron Chefs Morimoto and Jose Garces serve up culinary masterpieces for visitors from across the globe. Home to nationally recognised breweries and festivals, and historical brewpubs and tours, it comes with no surprise that Philadelphia is named among the best beer drinking cities and late-night capitals in the U.S.

## **Shopping in Philadelphia**

Dubbed as the number two shopping city in the world by *Condé Nast Traveler U.S.*, Philadelphia is a shopping haven for visitors. From high-end boutiques in Rittenhouse Row to discount outlets at Philadelphia Premium Outlets and the new Fashion District Philadelphia which opened in late 2018, shoppers can indulge in Philadelphia's tax-free shopping on all clothes and shoes. With the King of Prussia Mall (which is the largest shopping mall by retail space in the U.S.), globally recognised Macy's, and trendy local shops, Philadelphia is a shopping hub for all.

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### **About Philadelphia Convention & Visitors Bureau**

Philadelphia Convention & Visitors Bureau (PHLCVB), [www.discoverPHL.com](http://www.discoverPHL.com), a private non-profit membership corporation, is the official Tourism Promotion Agency for the City of Philadelphia globally, and the primary sales and marketing agency for the expanded Pennsylvania Convention Centre. The PHLCVB competes with its counterparts worldwide for convention and tourism business. The organisation has divisions dedicated to the multicultural, sports, and life sciences markets.